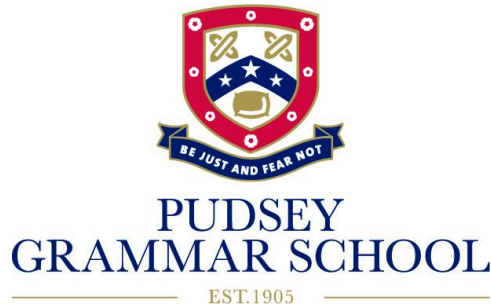




Event Photography Privacy Notice

Purpose

Pudsey Grammar School may take photographs and video recordings during school events, including Open Evenings, performances, celebration events and other public-facing activities. This Privacy Notice explains how we use these images and the rights of individuals whose images may be captured.

Who is responsible for your personal data?

Pudsey Grammar School is the Data Controller for the personal data collected through photography and videography at school events.

If you have any questions about this Privacy Notice or wish to exercise your data protection rights, please contact:

Helen Frost

Email: h.frost@pudseygrammar.co.uk

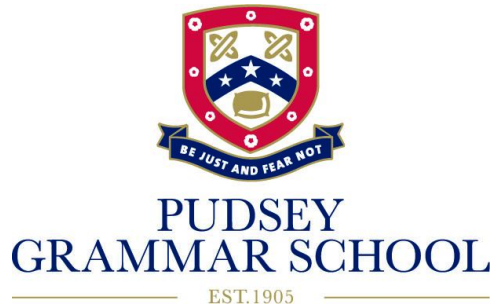
Why do we take photographs?

We use photographs and videos to:

- Celebrate and record school life and events.
- Promote Pudsey Grammar School to prospective students and their families.
- Publish news and achievements.
- Produce marketing and promotional materials.

Images may be used:

- On the school's website.
- On the school's official social media channels, including Facebook and Instagram.
- In the school prospectus and other printed promotional materials.
- In displays within the school.



Our lawful basis for processing

For general photographs showing the event, wider activities or crowd scenes where individuals are not the main focus, the school relies on its **legitimate interests** under Article 6(1)(f) UK GDPR. We have considered the impact on individuals and take photographs in a way that respects the privacy and expectations of those attending.

Where we take close-up or posed photographs of an identifiable individual or small group for promotional purposes, we will seek **consent** before using those images.

Your rights

If you do not wish to appear in photographs taken during an event, please inform a member of staff on arrival. We will make every reasonable effort to avoid photographing you or to exclude your image from publication where practicable.

Where consent has been obtained, you may withdraw your consent at any time by contacting Helen Frost at h.frost@pudseygrammar.co.uk.

Withdrawal of consent will apply to future use of your image. Whilst the school will make every reasonable effort to stop using your image in future publications and online content, it may not be possible to remove images that have already been printed, published or otherwise distributed.

Where the school relies on legitimate interests, you also have the right to object to the processing of your personal data. We will consider your objection and respond in accordance with our obligations under the UK GDPR.

Who will see the photographs?

Photographs may be viewed by:

- Members of the public through the school's website and official social media channels.
- Prospective students and their families through school publications.
- Staff, students and visitors through displays within the school.

The school will never sell photographs or use them for purposes unrelated to those described in this notice.



PUDSEY GRAMMAR SCHOOL

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How long do we keep photographs?

Photographs may be retained for as long as they remain relevant to the school's historical record, promotional activities or legal obligations. Images will be reviewed periodically and deleted when they are no longer required.

Your data protection rights

Under the UK GDPR, you have rights including:

- The right to be informed.
- The right of access.
- The right to rectification.
- The right to erasure (in certain circumstances).
- The right to restrict processing.
- The right to object to processing.
- The right to withdraw consent where processing is based on consent.

If you are unhappy with how the school has handled your personal data, you may contact the Information Commissioner's Office (ICO).

Further information is available from the ICO at www.ico.org.uk.